

EDGESHEET

The Genuine Advantage

Standard Life Plus Thermo King Starters
45-2323, 45-2324, 45-2325, 45-2326

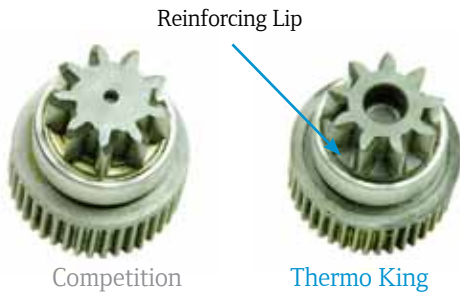
Standard Life Plus Thermo King Starters

Benefits include:

- **Industry Leading Warranty** – Protection you can count on with Nationwide Dealer Warranty Protection – 18 month parts warranty.
- **High-End Components** – Thermo King Standard Life Plus starters use stainless steel hardware as well as superior epoxy and paint to perform better in corrosive environments.
- **Increased Life Span** – Thermo King Standard Life Plus starters use high quality bearings and armatures to increase the life and performance of the starter.
- **Proven Reliability** – Thermo King Standard Life Plus starters are engineered by Thermo King and available exclusively through Thermo King. They are extensively tested for optimum performance and reliability under extreme conditions.
- **Best Value** – Thermo King Standard Life Plus starters are brand new for increased life over remanufactured and are available at a competitive price for the best value in the market.



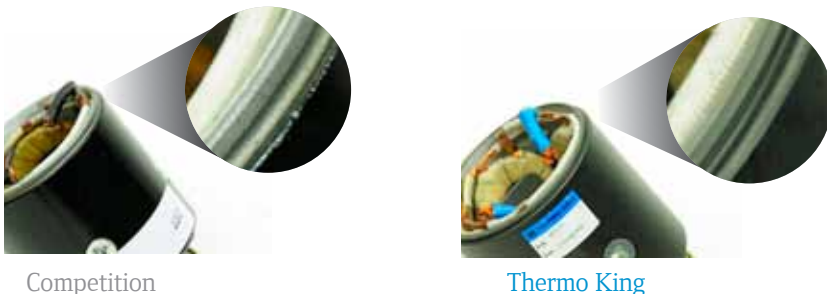
Thermo King Edge: Superior Pinion Gear Design and Manufacturing



A starter's pinion gear is put under significant stress when it engages the engine ring gear. Strength and precise manufacturing of the gear teeth are critical to the life of the starter and ring gear. Thermo King starters use a reinforcing lip on the pinion gear to add strength and utilize precision manufacturing to ensure the teeth mesh closely with the ring gear for increased life.

Superior Pinion Gear Design = Longer Lasting Starter and Ring Gear = Reduced Maintenance Costs

Thermo King Edge: Sealed Housing



Thermo King starters operate in diesel environments and are also subject to water, dirt, and dust contact. Thermo King starters utilize a sealed housing and protective O-ring to keep out water, dirt, and dust.

Sealed Housing = Reduced Risk of Failures = Increased Unit Uptime

Thermo King Edge: Wrapped Field Coils



Competition



Thermo King

Thermo King starters wrap and insulate the field coils to resist heat that could cause the varnish to melt. This wrap also prevents corrosion and potential electrical shorting of the field coils, which would lead to a starter failure.

Wrapped Field Coils = Reduced Risk of Failures = Increased Unit Uptime

Thermo King Edge: Cast Aluminum End Cap



Competition



Thermo King

Thermo King starters use a cast aluminum end cap instead of the stamped, zinc-plated steel end cap used by various competitors. Aluminum holds up better to corrosion, and the cast machining process provides a stronger, more durable design that is important for high-vibration applications.

Cast Aluminum End Cap = Reduced Risk of Failures = Increased Unit Uptime

Compare for yourself the Genuine Advantage

Starters are critical to the function of your refrigeration unit. An over-the-road starter failure costs \$520 on average. Be sure you have an OEM tested and approved starter on your unit!

Also Available:

Thermo King Extended Life OE and Remanufactured Starters - choose the starter that best suits your needs!



Reman



Extended Life OE

**CHOOSE
GENUINE
PARTS**



THERMO KING

Innovation, not Imitation